

Welcome To  
Sales  
Campaign



# ABOUT US

GRE was established in 2005 and has since been engaged in the development of Residential and Commercial building and selling of Real Estate property.

GRE have five sister companies namely the pioneer

- Gift Trading
- Gift Construction
- Gift Steel Manufacturing
- Gift Building Materials Manufacturing
- Gift Property Management.

We have more than 600 employee with different experience and educational background.



# VISION

Being a leading Real Estate Company in Ethiopia and preferred in East Africa in delivering top quality products and world-class high-tech services in Real Estate and Hospitality sectors by 2030.



# MISSION

To maximize the return of investors, GRE is committed to develop and deliver quality and affordable residential and commercial real estate facilities to middle- and high-income groups, provide modern property management and related services, and play critical role in the overall real estate development and hospitality venture.



# VALUES

- Professionalism
- Result Oriented
- Integrity
- Customer Centered
- Engagement
- Team Work



# MILESTONE

2005

GRE's Establishment

2014

First Project Inauguration

2016

2<sup>nd</sup> Project Inauguration

2022

Record breaking Sale's Volume

2024

3rd Project Inauguration

2027

Plan to Inaugurate  
La-Ghare project

# OUR CEO

Our CEO is an energetic and talented local entrepreneur who founded Gift Business Group. with a vision to provide people with quality housing and living standards. He has over 40 years of experience in trading construction, real estate development etc, holds an MBA in International Leadership, and has taken various business development trainings



# OUR EXECUTIVE

Our team is characterized by strong leadership, demonstrated through managerial roles and successful project completion. GRE's members exhibit vast experience in their respective fields, showcasing competence and knowledge that contribute to the GRE's success.



## DCEO OF TECHNICAL

### **Ato Aklilu Biru**

oversee the over all operation of GRE, GCC & GBMM. He has BSC in civil Engineering & MSc in Structural Engineering with more than 20 Years of experience



## DCEO OF CORPORATE SERVICES & RESOURCE

### **Ato Solomon Debab**

He has BA in Business Administration with more than 35 Years of experience



## DCEO OF INDUSTRIAL

### **Ato Yilima Tesfaye**

oversee the over all operation of G. Trading & G. steel. He has Ma in Management & MBA with more than 20 Years of experience

□ Our senior management team comprises a total of **33** individuals, each bringing a wealth of experience and expertise to the table. Among them,

- 6 members hold prestigious Professional Doctorate degrees.
- 14 members boast Master's degrees.

□ Collectively, the team possesses an impressive **700 years** form which 20 years average work experience per member, demonstrating their seasoned approach to decision-making and strategic planning.



## **Gift Business Group**

**Companies**

**Annual Staff D**

**ember 30, 2022**





# OUR PROJECTS

PH-1

- Land Coverage 15,690.00 sqm
- One Mixed Use Building
- Completed

PH-2

- Land Coverage 79,438.00 sqm
- Three Residential apartment Building
- Playground and spacious green area

PH-3

- Land Coverage 54,726.00 sqm
- shopping center, Playground and spacious green area

# OUR PROJECTS



## PH-4 ATLAS

- Land Coverage 1,700.00 sqm
- 4B+G+19 Mixed Use
- 5<sup>th</sup> Floor casting Completed

## PH-5 CMC

- Land Coverage 2,610.00 sqm
- 4B+G+27 Mixed Use
- Shoring Work on Progress

## PH-6 22- MAZORIAL

- Land Coverage 2,275 sqm
- 4B+G+23 Mixed Use
- Shoring Work on Progress

# OUR PROJECTS



## PH-7 BOLE HQ

- Land Coverage 1,261.0 sqm
- Luxury furnished apartment unit, commercial space & office
- 80% progress

## PH-8 T-HAYMA NOT

- Land Coverage 1,800s qm
- 4B+G+18 Mixed Use
- Shoring Work on Progress

## PH-9 BOLE M/H

- Land Coverage 500 sqm
- B+G+10 apartment Building
- Design Completed

# OUR PROJECTS



## PH-10 LA-GHARE

- Land Coverage 8.4 hectares
- 4,000 apartment units 450 Commercial spaces (18 towers with parking structure
- Kindergarten, playground, water bodies
- On construction progress

## PH-11 6-KILLO

- Land Coverage 3,016 sqm
- 4B+G+18 Mixed Use
- On design Phase

## PH-12 FIGA

- Land Coverage 12,000 sqm
- 2B+G+15 Mixed Use
- Design Phase

# *PHASE 1*

- 15,690Sqm.
- Handed over 98 Villa houses with 4 typologies.
- Currently finalizing B+G+4 Mixed Use building

## Phase I

We Build  
Community















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Real Estate



# *PHASE 2*

## **Villa Houses**

- Townhouse in two topologies
- 250 B1 & B2
- 500 B1 & B2
- 350 B1 & B2

## **Residential Buildings**

- 13-Family Apartment
- 22-Family Apartment
- 32-Family Apartment

## **Phase II**

We Build  
Community















# ***PHASE 3***

## **Residential Plots**

- Row House in two Typology
- Town House
- 250 Villa type
- 350 Villa Type

## **Residential Buildings**

- 20 Family A & B
- 26 Family A,B & C
- Vila type G+4 duplex apartment A,B,C,D & E
- Vila type B+G+9 duplex apartment F,G & H
- B+G+10 (46-Family)
- G+20 A and B

## **Phase III**

We Build  
Community























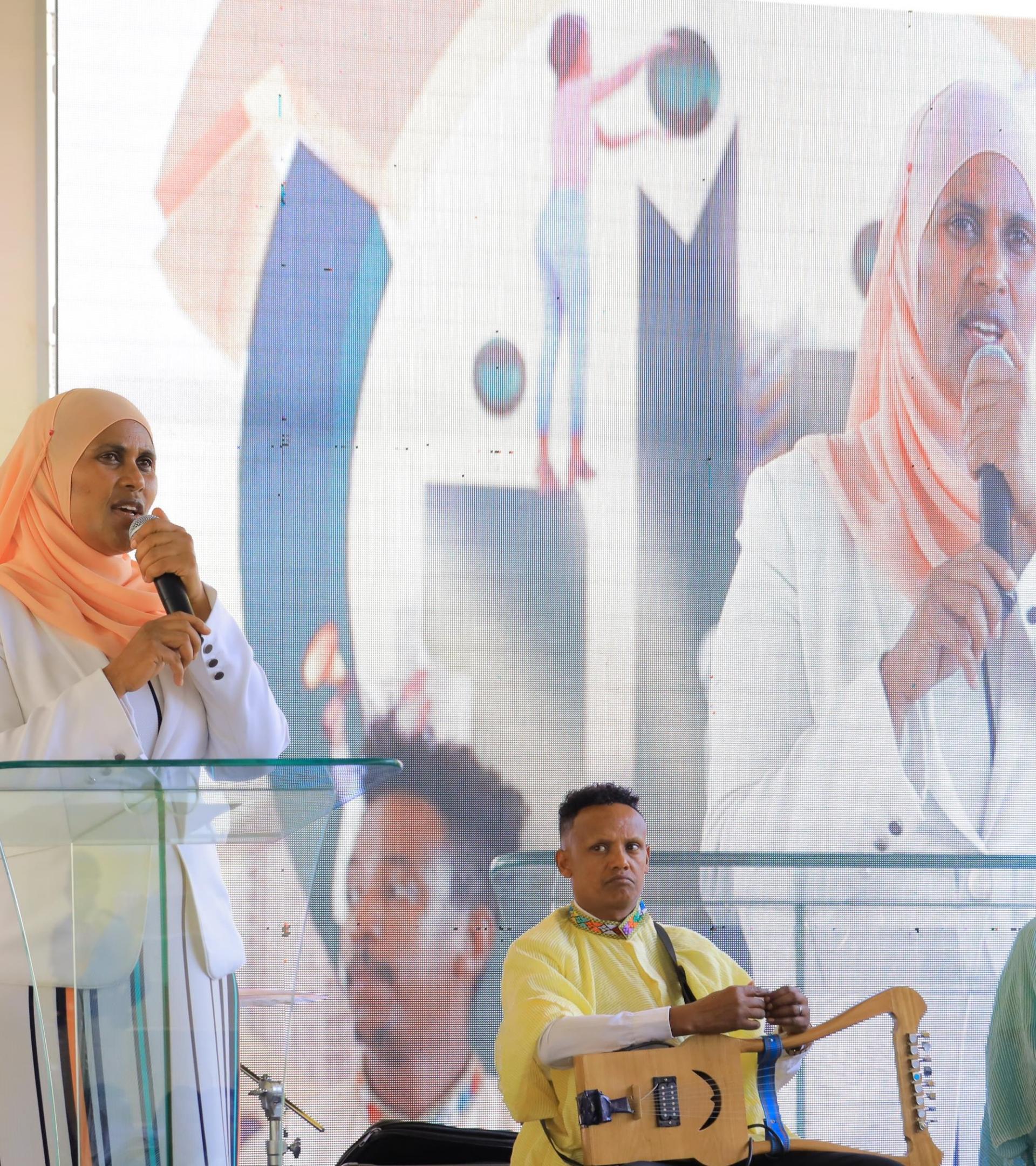








בנין קהילה  
We build Community







## Atlas Project

- 4B+G+19
- Mixed use building with 88 residential and 28 shops
- Under construction and planned to handover within the upcoming 18 month.

We Build  
Community



## CMC Project

- 4B+G+27 (4B+G+26+T)
- On the preparation stage
- 3,000sqm.
- Mixed use building with 114 residential and 28 shops with roof restaurant.

We Build  
Community

## 22-Tower

- 4B+G+30 Mixed Use Building



We Build  
Community



## GRE Headquarter

- 4B+G+22 Mixed Use Building
- Office spaces plus
- spacious commercial spaces
- upscale restaurant
- luxurious furnished apartment units, ranging from two bed room flat up to penthouse.
- 1,200sqm

We Build  
Community

## T/Haymanot Project

- 1,800 sqm.
- 4B+G+18 Mixed Use Building
- The 3B+G+14 mixed use with 50 shops and 84 units of apartment.



We Build  
Community



## Bole Medhanealem Project

- 2B+G+10 Residential Building
- on the heart of Addis around Bole Medhanealem.
- On the final stage of design phase.
- Only for luxurious residential units

We Build  
Community



## 6-Killo Project

- 4B+G+18
- Mixed Use Building

We Build  
Community



## Figa Project

- 2B+G+15
- Mixed Use Building

We Build  
Community

# *LA-GARE Project*

# Project Description

- La-Ghare is the first phase of the partnership (12,000 unit of house)
- Area = 8.4 Hectare
- 18 Mixed-Use High-Rise Buildings with full infrastructure work
- 4000 Unit of Residential houses with commercial space



## Prime Location

- CBD
- Major Road Access to the city
- Near by
  - International Schools,
  - Hospitals,
  - Parks & museums,
  - Libraries,
  - Church & Mosques,
  - Financial institutes, and
  - more



## WHY LA-GHARE



### Amenities

- 2.1 Hectar Green Area
- Wellness Center
- Kindergarten
- Clinic
- Water features
- Courtyard
- Parking Budlings
- Shopping Mall

## □ Product variety

- 1 Bed room – 4 Bed Rooms
- Single shops to spacious commercial spaces

## □ Infrastructure

- **High Grade Asphalt Road**
- **24-hour Electricity & Water Supply**
- **High Tech Security System**

















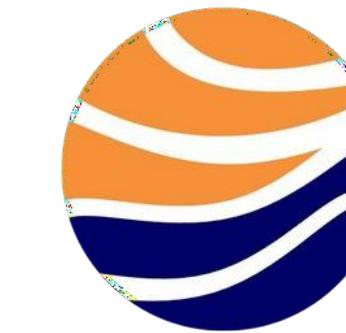
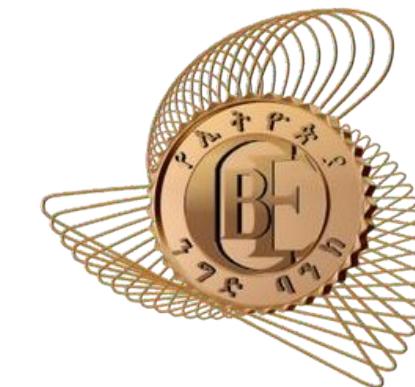


# OUR CSR

1. Blood Bank house donation
2. GERD continues donation (including house)
3. Gebeta Lehager
4. donation for various national disaster requests
5. Mekedonia various donation
6. Lemi-Kura sub-city G+4 Sew Tekor Project
7. Bole Sub-City Sew Tekore Project
8. Green legacy etc



# Our Partners



# This Campaign

- “Live in GIFT’s village”
- 4,000 flats in La-Gare
- From 2% initial payment
- Up to 25 % iscount



Thank you!